

Alexander Reid

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EDUCATION

- 1994-1997 State University of New York at Albany, Albany, NY
Ph.D. Writing, Teaching, and Criticism
Dissertation: *Virtual Prognosis: Writing and the State*
- 1992-1994 New Mexico State University, Las Cruces, NM
M.A. English, concentration in Creative Writing-Poetry
Thesis: *Zoon: A Postmodern Poetic*
- 1987-1991 Rutgers College, Rutgers University, New Brunswick, NJ
B.A. English/History

ACADEMIC EMPLOYMENT

- 2009-Present Associate Professor, English Department, University at Buffalo, Buffalo NY
- 2004-2009 Associate Professor of English and Professional Writing
English Department, State University of New York College at Cortland,
Cortland, NY
- 2001-2004 Assistant Professor of English and Professional Writing,
English Department, State University of New York College at Cortland,
Cortland, NY
- 1999-2001 Assistant Professor of Humanities and Writing, School of Humanities,
Penn State Capital College, Middletown and Schuylkill Haven, PA
- 1997-1999 Brittain Fellow, School of Literature, Communication, and Culture,
Georgia Institute of Technology, Atlanta, GA
- 1994-997 Teaching Assistant, English Department,
State University of New York at Albany, Albany, NY
- 1992-1994 Teaching Assistant, English Department,
New Mexico State University, Las Cruces, NM

AWARDS

John Lovas Memorial Academic Weblog Award for *Digital Digs* (<http://www.alex-reid.net>), awarded May 2008

Honorable Mention, W. Ross Winterowd Award for Best Book in Composition Theory for *The Two Virtuals: New Media and Composition*, awarded April 2008

PUBLICATIONS

BOOK

The Two Virtuals: New Media and Composition. West Lafayette, IN: Parlor Press, 2007.

PEER-REVIEWED JOURNAL ARTICLES

"Miscellanea U: Post-disciplinary Networks in Social Media." *On the Horizon* 17.3 (2009): 190 - 196.

"Portable Composition: iTunes University and Networked Pedagogies" *Computers and Composition*. 25 (2008) 61–78.

"Tuning In: Infusing Media Networks into Professional Writing Curriculum" *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 12(1) (2008): <http://kairos.technorhetoric.net/12.2/binder.html?praxis/reid/index.html> Word Count: 3,466 plus three videos 6:34, 2:30, 5:44 in length

"New Media's Long History and Global Future: Incorporating Technology into a Professional Writing Program." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 8.1 (2003): <http://kairos.technorhetoric.net/8.1/binder2.html?coverweb/reid/reid.swf> 60 pages approx, 15,000 words

"Panoptic Technologies and their Machinic Becomings." *Culture Machine* 3 (2001). <http://culturemachine.tees.ac.uk/Cmach/Backissues/j003/Articles/Reid/Index.htm> Word Count: 13,451

"Free Action or Resistance: Cultural Critique in the Classroom." *Theory & Event* 4.3 (2000). http://muse.jhu.edu/login?uri=/journals/theory_and_event/v004/4.3reid.html

ARTICLES IN ESSAY COLLECTIONS

"Virtual Haunts: Learning to Live Finally (with New Media)" in *Techknowledgies: New Cultural Imaginaries in the Humanities, Arts, & TechnoSciences*. Edited by Mary Valentis, Tara Needham, and PaulaYablonsky. Newcastle, UK: Cambridge Scholars Press, 2007. 28-38.

"An Experimental Ph.d Program: Problems and Possibilities." With Ann Green. In *Culture Shock and the Practice of Profession: Training the Next Wave in Rhetoric And Composition* Ed. by Virginia Anderson, and Susan Romano. Hampton Press, 2005. 43-60.

REVIEW ARTICLES

"iTunes University." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 11(2) (2007). http://praxis.technorhetoric.net/index.php/iTunes_University Word Count: 1,959

"Fingering Prefiguring." *EBR: Electronic Book Review*. 2004. <http://www.electronicbookreview.com/thread/criticalecologies/tempered> Word Count: 2,838

FORTHCOMING

Design Discourse: Composing and Revising Professional Writing Programs. (Essay Collection) Edited by David Franke, Alex Reid, and Anthony Di Renzo. Forthcoming from WAC Clearinghouse and Parlor Press, 2009.

"The Write Brain: Professional Writing in the Post-Knowledge Economy" in *Design Discourse: Composing and Revising Professional Writing Programs*. Edited by David Franke, Alex Reid, and Anthony Di Renzo. Forthcoming from WAC Clearinghouse and Parlor Press, 2009.

"Social media, public pedagogy, and the end of private learning" invited submission for *Public Pedagogy: Education and Learning beyond Schooling* (Essay Collection) Ed. by Jennifer A. Sandlin, Brian D. Schultz, and Jake Burdick. Under contract with Routledge Press.

CONFERENCE PRESENTATIONS

"The futurity of the archive: remix and catastrophe," 18 March 2010, Conference on College Composition and Communication, Louisville, KY

"Compositional Computations: Experimenting with Mobile Phone Networks," 14 March 2009, Conference on College Composition and Communication, San Francisco, CA

Invited Featured Speaker. "Miscellanea U: Post-disciplinary networks in social media." 26 February 2009, SUNY Online Learning Summit, Syracuse, NY

"Authorship And Research In Web 2.0 Publication," 28 May 2008, Conference on Information Technologies, Batavia, NY

"Open Access Pedagogy: Digital Composition in the Public Sphere," 23 May 2008, Computers and Writing, Athens, GA

"Networked Composition and Public Pedagogy" 11 April 2008, North East MLA, Buffalo, NY

"But I Love Literature: Media Networks and Disciplinary Values in English Education." With Karen Stearns. May 2007, Conference on Information Technologies, SUNY Plattsburgh

"Attention Rhetoric: iTunes University and the End of the Sequestered-Semester." 18 May 2007, Computers and Writing Conference, Detroit

"Assessing Writing in an Age of Mobile, Convergent Media." 21 April 2007, SUNY Council on Writing Conference, Albany, NY

"Public and Portable Pedagogy: iTunes University and New Media Materiality." 24 March 2007, Conference on College Composition and Communication, New York

"Virtual Haunts: To Learn to Live Finally (with New Media)," 16 April 2005, Center for the Humanities and Technosciences Conference, Albany, NY

“Writing as a Global Phenomenon.” November, 2003. Engaging Philosophy, SUNY-Cortland, NY

“New Media: How and Why” May 2003. Computers and Writing Online

“Student Writing at the Center of a Professional Writing Program.” March, 2003. Association of Teachers of Technical Writing, New York

“The Virtual and the Visible: Whiteness in Electronic Discourse.” April, 2001. Conference on College Composition and Communication, Denver.

“Panoptics to ‘Cyber-optics:’ Media and Control in *eXistenZ*” October, 2000. Society for Literature and Science Conference, Atlanta

“Technologies for Goals, Goals for Technologies: Instituting an electronic writing program.” April, 2000. Conference on College Composition and Communication, Minneapolis

“Resistance or Opposition: Post-structural Agency in the Cultural Studies Classroom.” April, 2000. Human Sciences Conference, Washington D.C.

"Killing English with Technology." Panel Chair and Respondent. December, 1998. Modern Language Assoc. Conference, San Francisco

"Machinehead: Technofascism and Border Subjectivity." November, 1998. Society for Literature and Science, Gainesville, FL

"Virtual Prognosis: the Production of the Hypertext Conscious." December, 1997. Modern Language Assoc. Conference, Toronto

"Computers and the Anti-Fascist Classroom." April, 1997. NorthEast Modern Language Assoc. Conference, Philadelphia

"New Lies about the Writing Classroom." March, 1996. Conference on College Composition and Communication, Milwaukee

CAMPUS GRANTS AND PRESENTATIONS

Grants Awarded

“Millennial Learning in a Virtual World.” Millennials Initiative Award Program. Spring 2007. \$2500 to pilot the use of Second Life in campus curriculum.

Computing Grant. Fall 2006. with Karen Stearns, \$2000 awarded for new software and hardware in department computer lab.

Summer/Winter Session Online Course Development. Spring 2006. \$1000 to develop a summer, online version of PWR 315: Writing Creative Non-Fiction.

Writing in the Disciplines Grant. Fall 2006. With Linda Rosekrans, \$5000 to infuse multicultural

perspectives and expand the use of technology in the Professional Writing curriculum.

iTunes University Services. Spring 2006 With Paul van der Veur, Charles Heasley, and Chris Widdall. Established Cortland as an early site for iTunesU.

Campus Technology Innovation Grant. Fall 2005. \$500 to integrate Web 2.0 technologies into my course, PWR 209: Writing in Cyberspace I.

College Program Assessment Grant. Spring 2005. \$800 from this grant was used to fund department assessment.

College Faculty Incentive Grant. Fall 2004. I received \$1500 to research and write a grant for NeoVox

Title III New Media and Graphics Workshop Spring 2004. \$1000 to participate in a series of workshops.

Title III Learning Community, Spring 2004. \$1000 to develop a first-year learning community.

Long Range Planning Funding Fall 2001 \$860 for technology to infuse in curriculum.

Campus Presentations

“Second Life.” 18 April 2008. Sandwich Seminar.

“The Future of the Book.” 27 March 2008. Sandwich Seminar. Jacobus Lounge.

Invited Presenter, Institute on Teaching Strategies 18 June 2007

“Many-to-many: Learning with iTunes U in a Media Network.” With Paul van der Veur and Charles Heasley. 18 January 2007, SUNY Cortland Spring Semester Open Meeting.

“Web 2.0 and the Teaching of Writing.” 26 April 2006. Sandwich Seminar

TEACHING

University at Buffalo

ENG 585: Digital Research/Pedagogy

ENG 380: New Media

ENG 201: Writing II

ENG 101: Writing I

SUNY Cortland

Internship in Professional Writing

Experiments in Creative Writing

Contemporary Poetics

Advanced Creative Writing Workshop

Rhetoric

Writing for Online Publication
Technical Writing
Writing in Cyberspace II
Writing Fiction
Writing in Cyberspace I/Writing in the Digital Age
Seminar in Literary Criticism
Special Topics: Cyberpunk Literature
Computers and the Study of English
Grammar
Computers in the English Classroom
Creative Writing
Introduction to Fiction
Introduction to Literature
Academic Writing II
Academic Writing I

Penn State Capital College

Writing in the Humanities
Rhetoric and Composition
Introduction to Creative Writing
Business Writing

Georgia Institute of Technology

Introduction to Cultural Studies
Cultural Studies of Science and Technology
Public and Professional Speaking
Technical and Professional Writing

SUNY Albany

Poetics Workshop
Creative Writing Workshop
Growing Up in America
Reading Literature
Reading Prose Fiction
Reading Drama

New Mexico State University

Writing in the Humanities and Social Sciences
Freshman Composition

SERVICE

Professional

2008-present Co-editor of *Praxis* section of *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*
2008-2009 Consultant, Seven Valleys Writing Project (NWP Site)
2003-2009 Technical Advisory Board, *Wagadu* (web.Cortland.edu/wagadu)
2004 Conference Director, Central New York Conference on Language and Literatur

University at Buffalo

2009-Present English Department Composition Cmte.
2009-Present Digital Humanities Steering Cmte.

SUNY Cortland

2007-2008 Blue Ribbon Composition Program Redesign Cmte., English Department
2006-2009t Director, Professional Writing Program, English Department
2006-2009 College Assessment Committee
2006-2007 Editor, *The Cortland Cause*
2003-2009 Consultant, *NeoVox* (www.neo-vox.org)
2003-2009 IR Faculty Liaison, Information Resources Committee
2001-2009 Professional Writing Committee, English Department,
2001-2009 Faculty Advisor, Cortland Writers Association
2003-2004 Chair, Personnel Committee, English Department
2002-2004 Chair (2002), Curriculum Committee, English Department
2002-2004 Assessment Committee, English Department
2001-2003 *Uniplanet* Steering Committee

Penn State Capital College

2000-2001 Academic Affairs Committee
2000-2001 Intercampus Issues Committee
2000 Technology Strategic Planning Committee

Georgia Tech

1998-1999 Writing Committee
1998-1999 Freshman Partner

SUNY Albany

1995-1997 Editor, *the little magazine*
1996 Writing Sequence Committee
1996 Faculty Advisory Committee

New Mexico St.

1992-1994 Associate Editor, *Puerto del Sol*

PROFESSIONAL ORGANIZATIONS

Modern Language Association
National Council of Teachers of English
Council of Writing Program Administrators
United University Professions