

Alexander Reid

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EDUCATION

- 1994-1997 State University of New York at Albany, Albany, NY
Ph.D. Writing, Teaching, and Criticism
Dissertation: *Virtual Prognosis: Writing and the State*
- 1992-1994 New Mexico State University, Las Cruces, NM
M.A. English, concentration in Creative Writing-Poetry
Thesis: *Zoon: A Postmodern Poetic*
- 1987-1991 Rutgers College, Rutgers University, New Brunswick, NJ
B.A. English/History

ACADEMIC EMPLOYMENT

- 2004-Present Associate Professor of English and Professional Writing
English Department, State University of New York College at Cortland,
Cortland, NY
- 2001-2004 Assistant Professor of English and Professional Writing,
English Department, State University of New York College at Cortland,
Cortland, NY
- 1999-2001 Assistant Professor of Humanities and Writing, School of Humanities,
Penn State Capital College, Middletown and Schuylkill Haven, PA
- 1997-1999 Brittain Fellow, School of Literature, Communication, and Culture,
Georgia Institute of Technology, Atlanta, GA
- 1994-997 Teaching Assistant, English Department,
State University of New York at Albany, Albany, NY
- 1992-1994 Teaching Assistant, English Department,
New Mexico State University, Las Cruces, NM

AWARDS

John Lovas Memorial Academic Weblog Award for *Digital Digs* (<http://www.alex-reid.net>), awarded May 2008

Honorable Mention, W. Ross Winterowd Award for Best Book in Composition Theory for *The Two Virtuals: New Media and Composition*, awarded April 2008

PUBLICATIONS

Books

The Two Virtuals: New Media and Composition. (Monograph) West Lafayette, IN: Parlor Press, 2007.
Honorable Mention for W. Ross Winterrowd Award for Best Book in Composition Theory.

Design Discourse: Composing and Revising Professional Writing Programs. (Essay Collection) Edited by David Franke, Alex Reid, and Anthony Di Renzo. Forthcoming from WAC Clearinghouse.

Journal and Book Articles

“Portable Composition: iTunes University and Networked Pedagogies” *Computers and Composition*. 25 (2008) 61–78

“Tuning In: Infusing Media Networks into Professional Writing Curriculum” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 12(1) (2008) <http://kairos.technorhetoric.net/12.2/binder.html?praxis/reid/index.html>

“The Write Brain: Professional Writing in the Post-Knowledge Economy” in *Design Discourse: Composing and Revising Professional Writing Programs*. Edited by David Franke, Alex Reid, and Anthony Di Renzo. Forthcoming from WAC Clearinghouse, 2008.

“Virtual Haunts: Learning to Live Finally (with New Media)” in *Techknowledgies: New Cultural Imaginaries in the Humanities, Arts, & TechnoSciences*. Edited by Mary Valentis, Tara Needham, and Paula Yablonsky. Cambridge Scholars Press, 2007.

“iTunes University.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 2007.

“An Experimental Ph.d Program: Problems and Possibilities.” With Ann Green. In *Culture Shock and the Practice of Profession: Training the Next Wave in Rhetoric And Composition* Ed. by Virginia Anderson, and Susan Romano. Hampton Press, 2005

“Fingering Prefiguring.” *EBR: Electronic Book Review*. 2004.

“New Media’s Long History and Global Future: Incorporating Technology into a Professional Writing Program.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 8.1 (2003).

“Panoptic Technologies and their Machinic Becomings.” *Culture Machine* 3 (2001).

“Free Action or Resistance: Cultural Critique in the Classroom.” *Theory & Event* 4.3 (2000).

In-Progress

“Miscellanea U: Post-disciplinary networks in social media” for *On the Horizon*.

CONFERENCE PRESENTATIONS

“Compositional computations: experimenting with mobile phone networks,” 14 March 2009, Conference on College Composition and Communication, San Francisco, CA (upcoming)

“Authorship And Research In Web 2.0 Publication,” 28 May 2008, Conference on Information Technologies, Batavia, NY

“Open Access Pedagogy: Digital Composition in the Public Sphere,” 23 May 2008, Computers and Writing, Athens, GA

“Networked Composition and Public Pedagogy” 11 April 2008, North East MLA, Buffalo, NY

“But I Love Literature: Media Networks and Disciplinary Values in English Education.” With Karen Stearns. May 2007, Conference on Information Technologies, SUNY Plattsburgh

"Attention Rhetoric: iTunes University and the end of the sequestered-semester." 18 May 2007, Computers and Writing Conference, Detroit

“Assessing Writing in an Age of Mobile, Convergent Media.” 21 April 2007^t, SUNY Council on Writing Conference, Albany, NY

“Public and Portable Pedagogy: iTunes University and New Media Materiality.” 24 March 2007, Conference on College Composition and Communication, New York

“Virtual Haunts: To Learn to Live Finally (with New Media),” 16 April 2005, Center for the Humanities and Technosciences Conference, Albany, NY

“Writing as a Global Phenomenon.” November, 2003. Engaging Philosophy, SUNY-Cortland, NY

“New Media: How and Why” May 2003. Computers and Writing Online

“Student Writing at the Center of a Professional Writing Program.” March, 2003. Association of Teachers of Technical Writing, New York

“The Virtual and the Visible: Whiteness in Electronic Discourse.” April, 2001. Conference on College Composition and Communication, Denver.

“Panoptics to ‘Cyber-optics:’ Media and Control in *eXistenZ*” October, 2000. Society for Literature and Science Conference, Atlanta

“Technologies for Goals, Goals for Technologies: Instituting an electronic writing program.” April, 2000. Conference on College Composition and Communication, Minneapolis

“Resistance or Opposition: Post-structural Agency in the Cultural Studies Classroom.” April, 2000. Human Sciences Conference, Washington D.C.

"Killing English with Technology." Panel Chair and Respondent. December, 1998. Modern Language Assoc. Conference, San Francisco

"Machinehead: Technofascism and Border Subjectivity." November, 1998. Society for Literature and Science, Gainesville, FL

"Virtual Prognosis: the Production of the Hypertext Conscious." December, 1997. Modern Language Assoc. Conference, Toronto

"Computers and the Anti-Fascist Classroom." April, 1997. NorthEast Modern Language Assoc. Conference, Philadelphia

"New Lies about the Writing Classroom." March, 1996. Conference on College Composition and Communication, Milwaukee

CAMPUS GRANTS AND PRESENTATIONS

Grants Awarded

"Millennial Learning in a Virtual World." Millennials Initiative Award Program. Spring 2007. \$2500 to pilot the use of Second Life in campus curriculum.

Computing Grant. Fall 2006. with Karen Stearns, \$2000 awarded for new software and hardware in department computer lab.

Summer/Winter Session Online Course Development. Spring 2006. \$1000 to develop a summer, online version of PWR 315: Writing Creative Non-Fiction.

Writing in the Disciplines Grant. Fall 2006. With Linda Rosekrans, \$5000 to infuse multicultural perspectives and expand the use of technology in the Professional Writing curriculum.

iTunes University Services. Spring 2006 With Paul van der Veur, Charles Heasley, and Chris Widdall. Established Cortland as an early site for iTunesU.

Campus Technology Innovation Grant. Fall 2005. \$500 to integrate Web 2.0 technologies into my course, PWR 209: Writing in Cyberspace I.

College Program Assessment Grant. Spring 2005. \$800 from this grant was used to fund department assessment.

College Faculty Incentive Grant. Fall 2004. I received \$1500 to research and write a grant for NeoVox

Title III New Media and Graphics Workshop Spring 2004. \$1000 to participate in a series of workshops.

Title III Learning Community, Spring 2004. \$1000 to develop a first-year learning community.

Long Range Planning Funding Fall 2001 \$860 for technology to infuse in curriculum.

Campus Presentations

“Second Life.” 18 April 2008. Sandwich Seminar.

“The Future of the Book.” 27 March 2008. Sandwich Seminar. Jacobus Lounge.

Invited Presenter, Institute on Teaching Strategies 18 June 2007

“Many-to-many: Learning with iTunes U in a Media Network.” With Paul van der Veur and Charles Heasley. 18 January 2007, SUNY Cortland Spring Semester Open Meeting.

“Web 2.0 and the Teaching of Writing.” 26 April 2006. Sandwich Seminar

TEACHING

SUNY Cortland

PWR 495: Internship in Professional Writing

PWR 415: Experiments in Creative Writing

PWR 413: Contemporary Poetics

PWR 412: Advanced Creative Writing Workshop

PWR 399: Rhetoric

PWR 397: Writing for Online Publication

PWR 393: Technical Writing

PWR 309: Writing in Cyberspace II

PWR 212: Writing Fiction

PWR 209: Writing in Cyberspace I/Writing in the Digital Age

ENG 672: Seminar in Literary Criticism

ENG 529: Special Topics: Cyberpunk Literature

ENG 506: Computers and the Study of English

ENG 402: Grammar

ENG 307: Computers in the English Classroom

ENG 301: Creative Writing

ENG 202: Introduction to Fiction

ENG 200: Introduction to Literature

CPN 101: Academic Writing II

CPN 100: Academic Writing I

Penn State Capital College

Writing in the Humanities

Rhetoric and Composition

Introduction to Creative Writing

Business Writing

Georgia Institute of Technology

Introduction to Cultural Studies

Cultural Studies of Science and Technology

Public and Professional Speaking.

Technical and Professional Writing

SUNY Albany

Poetics Workshop
 Creative Writing Workshop
 Growing Up in America
 Reading Literature
 Reading Prose Fiction
 Reading Drama

New Mexico State University

Writing in the Humanities and Social Sciences
 Freshman Composition

SERVICE

Professional

2007-present Co-editor of *Praxis* section of *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*
 2007-present Consultant, Seven Valleys Writing Project (NWP Site)
 2003-present Technical Advisory Board, *Wagadu* (web.Cortland.edu/wagadu)
 2004 Conference Director, Central New York Conference on Language and Literature, October 2004

SUNY Cortland

2007-present Blue Ribbon Composition Program Redesign Cmte., English Department
 2006-present Director, Professional Writing Program, English Department
 2006-present College Assessment Committee
 2006-2007 Editor, *The Cortland Cause*
 2003-present Consultant, *NeoVox* (www.neo-vox.org)
 2003-present IR Faculty Liaison, Information Resources Committee
 2001-present Professional Writing Committee, English Department,
 2001-present Faculty Advisor, Cortland Writers Association
 2003-2004 Chair, Personnel Committee, English Department
 2002-2004 Chair (2002), Curriculum Committee, English Department
 2002-2004 Assessment Committee, English Department
 2001-2003 *Uniplanet* Steering Committee

Penn State Capital College

2000-2001 Academic Affairs Committee
 2000-2001 Intercampus Issues Committee
 2000 Technology Strategic Planning Committee

Georgia Tech

1998-1999 Writing Committee
 1998-1999 Freshman Partner

SUNY Albany

1995-1997 Editor, *the little magazine*
1996 Writing Sequence Committee
1996 Faculty Advisory Committee

New Mexico St.

1992-1994 Associate Editor, *Puerto del Sol*

PROFESSIONAL ORGANIZATIONS

Modern Language Association
National Council of Teachers of English
Association of Teachers of Technical Writing
United University Professions